

## IMPORT/EXPORT SEARCH TERMS



### User Guide

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## Extension Overview

This extension for Magento 1 allows you to import and export your Magento search terms in bulk via csv format. It will import new search terms as well as update existing search terms and you can even bulk delete search terms with this extension.

For example you could use this extension to transfer existing search terms from either a Magento 1 installation and using the Magento 2 version of this same extension import them directly into your new Magento 2 installation. It could also be used to update and maintain existing search term data and can be very useful for medium to large sites that could have thousands of search terms. The ability to bulk edit this amount of data in a spreadsheet is the fastest way to manage the data.

All documentation for install and user instructions as well as sample csv's are included. Feel free to email me directly at [scottbolasevich@gmail.com](mailto:scottbolasevich@gmail.com) with any questions

### Extension Features:

- Import/Export search terms
- Supports All search terms values (query text , number of results , popularity rating , redirect , synonym for , store id , is Active , is Processed , set updated date)
- Can update existing Search Terms and related values.
- Comes with a User Manual / Install Instructions

## Extension Installation

1. Log out from Magento Admin panel if you are logged in
2. Unpack the contents of the zip file purchased and VIA ftp and upload the app folder to your magento install root.
3. Log into Magento Admin Panel
4. If Cache Control is enabled in Magento go to 'System > Cache Management' section, select 'Refresh' under 'All Cache' drop-down menu and press 'Save Cache Settings'
5. Now go to System > Import / Export > Commerce Extensions -> Search Terms Import/Export and you can use the profiles from here to import and export.
6. **OPTIONAL** – you can setup either import/export profiles as a cron job see this url ->

[http://www.commerceextensions.com/how\\_to\\_setup\\_cron\\_job](http://www.commerceextensions.com/how_to_setup_cron_job)

## Extension Usage

1. **DO NOT** – Edit the CSV in excel it strips format and breaks import. I recommend using openoffice.org calc and saving in utf-8 format. Or use the (XML) versions for the profile and the excel workbook sheet 2003 XML format.

2. Overall the extension is very straight forward. You can find in magento admin under

system -> import/export -> Commerce Extensions Search Terms  
Import/Export

import search terms  
export search terms

and you can run the export to get a sample csv of products already in your site and then you just upload via ftp to var/import and run the import profile and it will import it back in.

3. Delete Search Term on Match - If this is set to yes and during import the query\_text matches then it will delete it.. If this is set to no it will either update the query\_text data if a match or create a new search term.

#### 4. NOTE the following columns and related values

**query\_text** = (REQUIRED) this is the "search term" or search query

**num\_results** = (optional) this is the number of products/results that match for this search term.. if left blank will auto calculate

**popularity** = (optional) this is the number of views/times this search terms was searched for

**redirect** = (optional) you can set this to be <http://www.yoursite.com/producturl.html> and it will redirect to that url when you search the exact "search term"

**synonym\_for** = (optional)

**store\_id** = (REQUIRED) this is the store\_id for which the search term belongs too

**display\_in\_terms** = this is the same as in magento admin "Display in Suggested Terms" Yes/NO dropdown box (0= no 1= yes)

**is\_active** = (REQUIRED) this is if the search term is active or not (0= no 1= yes)

**is\_processed** = (optional) this is if the search term has been processed or not (0= no 1= yes)

**updated\_at** = (optional) this is the date/time the search term was inserted/updated

# Support

CommerceExtensions offers 1 hour of EMAIL support and 6 months of updates for all magento 1 extensions.

If you need support related to CommerceExtensions extension usage, feel free to contact me at [scottbolasevich@gmail.com](mailto:scottbolasevich@gmail.com)