

IMPORT/EXPORT SEARCH TERMS FOR MAGENTO 2



User Guide

Important Notice

CommerceExtensions reserves the right to make corrections, modifications, enhancements, improvements, and other changes to its products and services at any time and to discontinue any product or service without notice.

Customers should obtain the latest relevant information before placing orders and should verify that such information is current and complete. All products are sold subject to CommerceExtensions terms and conditions of sale supplied at the time of order acknowledgment.

CommerceExtensions warrants performance of its products to the specifications applicable at the time of sale in accordance with CommerceExtensions standard warranty. Testing and other quality control techniques are used to the extent CommerceExtensions deems necessary to support this warranty. Except where mandated by government requirements, testing of all parameters of each product is not necessarily performed.

CommerceExtensions assumes no liability for applications assistance or customer product design. Customers are responsible for their products and applications using CommerceExtensions components. To minimize the risks associated with customer products and applications, customers should provide adequate design and operating safeguards.

CommerceExtensions does not warrant or represent that any license, either express or implied, is granted under any CommerceExtensions patent right, copyright, mask work right, or other CommerceExtensions intellectual property rights relating to any combination, machine, or process in which CommerceExtensions products or services are used. Information published by CommerceExtensions regarding third-party products or services does not constitute a license from CommerceExtensions to use such products or services or a warranty or endorsement thereof. Use of such information may require a license from a third party under the patents or other intellectual property of the third party, or a license from CommerceExtensions under the patents or other intellectual property of CommerceExtensions.

Resale of CommerceExtensions products or services with statements different from or beyond the parameters stated by CommerceExtensions for that product or service voids all express and any implied warranties for the associated CommerceExtensions product or service and is an unfair and deceptive business practice. CommerceExtensions is not responsible or liable for any such statements.

All company and brand products and service names are trademarks or registered trademarks of their respective holders.

Table of Contents

1 Extension Description	4
2 Extension Installation	5
3 Extension Usage	6
4 Support	7

Extension Overview

This extension for Magento 2 allows you to import and export your Magento search terms in bulk via csv format. It will import new search terms as well as update existing search terms and you can even bulk delete search terms with this extension.

For example you could use this extension to transfer existing search terms from either a Magento 1 installation or a 3rd party data source and import them directly into your new Magento 2 installation. It could also be used to update and maintain existing search term data and can be very useful for medium to large sites that could have thousands of search terms. The ability to bulk edit this amount of data in a spreadsheet is the fastest way to manage the data.

All documentation for install and user instructions as well as sample csv's are included. Feel free to email me directly at scottbolasevich@gmail.com with any questions

Extension Features:

- Import/Export search terms
- Supports All search terms values (query text , number of results , popularity rating , redirect , synonym for , store id , is Active , is Processed , set updated date)
- Can update existing Search Terms and related values.
- Comes with a User Manual / Install Instructions

Extension Installation

1. Log out from Magento Admin panel if you are logged in
2. Unpack the contents of the 'extension' folder from the package file purchased from CommerceExtensions to your Magento root folder
3. SSH into your magento server and Clear cache using command

```
php -f bin/magento cache:flush
```

4. After uncompressing the search terms import/export package, you should have one folder: app

Upload everything in the app/* folder to your app/* folder.

5. SSH into your magento server and run command via ssh in root of magento install to install module

```
php -f bin/magento setup:upgrade
```

and

```
php -d memory_limit=1024M -f bin/magento setup:di:compile
```

Extension Usage

1. **DO NOT** – Edit the CSV in excel it strips format and breaks import. I recommend using openoffice.org calc and saving in utf-8 format.
2. Overall the extension is very straight forward. You can find in magento admin under

system -> Import/Export Search Terms

and you can run the export to get a sample csv of search terms already in your site and then you upload via the browse button and click the import url rewrites button and it will import it into the system.

3. Delete Search Term on Match - If this is set to yes and during import the query_text matches then it will delete it.. If this is set to no it will either update the query_text data if a match or create a new search term.

4. NOTE the following columns and related values

query_text = (REQUIRED) this is the "search term" or search query

num_results = (optional) this is the number of products/results that match for this search term.. if left blank will auto calculate

popularity = (REQUIRED) this is the number of views/times this search terms was searched for

redirect = (REQUIRED) you can set this to be <http://www.yoursite.com/producturl.html> and it will redirect to that url when you search the exact "search term"

synonym_for = (optional)

store_id = (REQUIRED) this is the store_id for which the search term belongs too

display_in_terms = this is the same as in magento admin "Display in Suggested Terms" Yes/NO dropdown box (0= no 1= yes)

is_active = (REQUIRED) this is if the search term is active or not (0= no 1= yes)

is_processed = (REQUIRED) this is if the search term has been processed or not (0= no 1= yes)

updated_at = (REQUIRED) this is the date/time the search term was inserted/updated

5. Imported or Existing Search terms can be found in the admin panel under “Marketing-> Search Terms” and also “Reports -> Search Terms”

Support

CommerceExtensions offers only PAID support and 6 months of free updates from date of purchase for all magento extensions.

If you need paid support related to CommerceExtensions extension usage, feel free to contact me at scottbolasevich@gmail.com